

AGENDA SUPPLEMENT (1)

Meeting: Environment Select Committee
Place: Council Chamber - County Hall, Bythesea Road, Trowbridge,
BA14 8JN
Date: Tuesday 8 January 2019
Time: 2.00 pm

The Agenda for the above meeting was published on 27 December 2018. Additional documents are now available and are attached to this Agenda Supplement.

Please direct any enquiries on this Agenda to Stuart Figini, of Democratic Services, County Hall, Bythesea Road, Trowbridge, direct line 01225 718221 or email stuart.figini@wiltshire.gov.uk

Press enquiries to Communications on direct lines (01225)713114/713115.

This Agenda and all the documents referred to within it are available on the Council's website at www.wiltshire.gov.uk

11 **Salisbury Recovery Operation (Pages 3 - 10)**

Presentation Slides.

DATE OF PUBLICATION: 14 January 2019

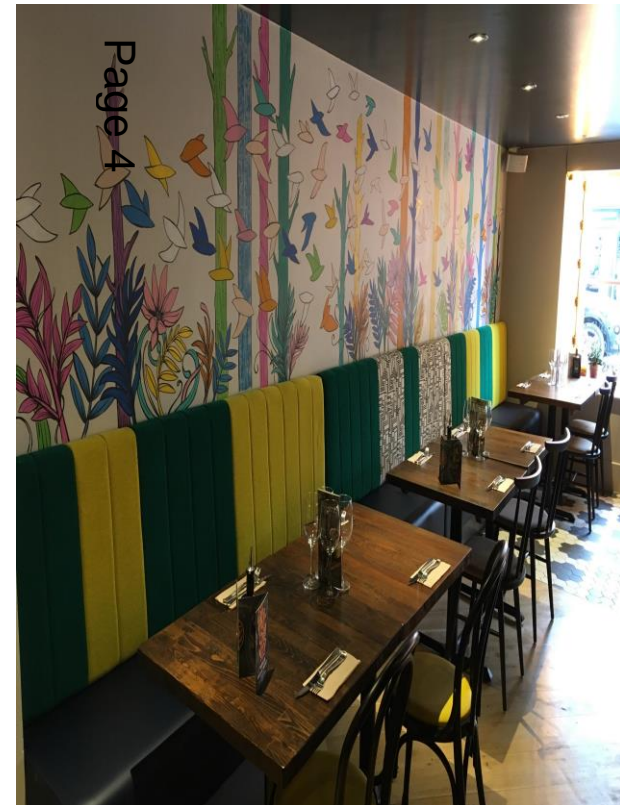
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Environment Select Committee

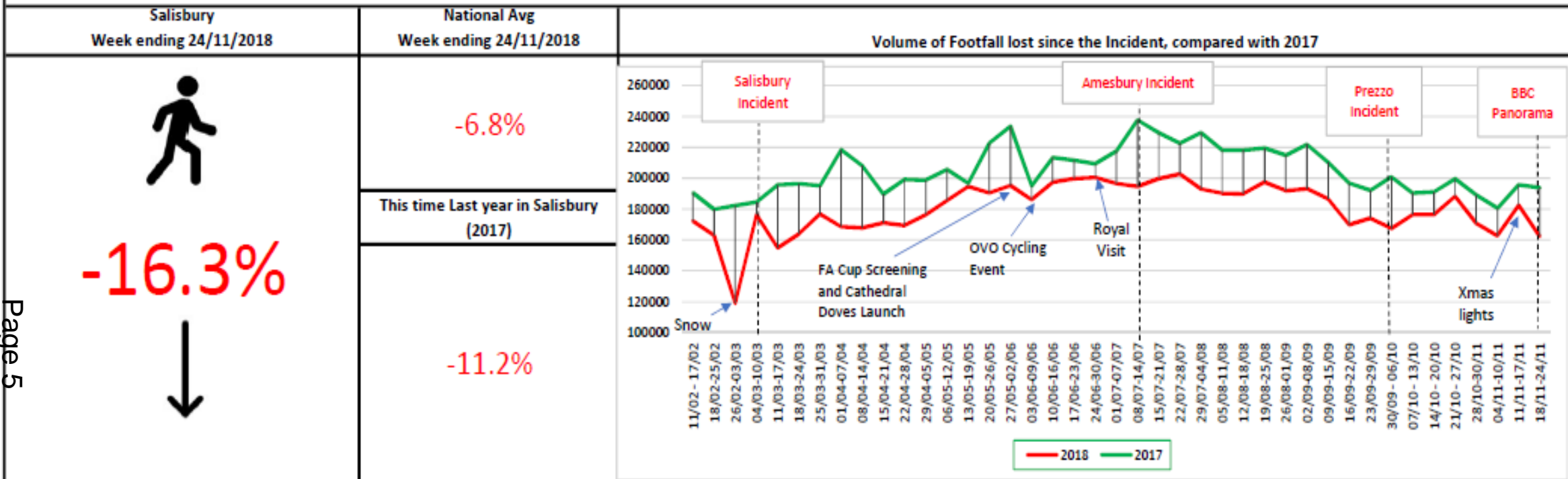
8 January 2019

Councillor Pauline Church

Cabinet member for Economy and South Wiltshire Recovery



Footfall Performance Statistics Salisbury



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As at 24/11/18, Footfall in Salisbury was down 16.3% compared with 2017. Nationally, town centre footfall is down by -6.8% change on 2017. What is also important to consider is the very low level of footfall in Salisbury for this period in 2017, further demonstrated when comparing footfall for 2017 with 2016 (-11.2% reduction for 2017 compared to 2016). Part of this decline could be due to the shift to online sales for Black Friday (23/11/18) and possibly due to the airing of the BBC panorama programme about salisbury poisonings on 22/11/2018, causing a drop in footfall. Footfall on the day of 24/11/18 was down -26% compared to 2017, with a national drop of only -5.6%. Since the first incident on the 4th of March 2018, Salisbury has seen an actual drop of **-902,767** visitors compared to the same period in 2017 (04/03 - 24/11). (Figures from Springboard , Courtesy Salisbury BID)

South Wiltshire recovery income and expenditure

- £1,550,004 From Wiltshire Council Reserves
- £3,185,487 Awarded to Wiltshire Council from Central Government
- £100,000 Awarded to Wiltshire Council from SWLEP
- £500,000 Awarded to Visit Wiltshire from Central Government

Total: £5,335,491

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South Wiltshire recovery income and expenditure

Funding from Wiltshire Council Reserves

(Actual spend to Oct 18, commitments Nov 18)

Detail / Funding	Work Stream	Total Funding	Actual, Committed and Pipeline Spend	Details
Page 7 Response and Recovery	Car Parking and Park & Ride	1,550,004	1,109,486	(March to June 18 over and above Government Funding for July - Dec 18)
	Events		60,053	
	Reinstatement of buildings, staff backfill		234,665	
	Tourism and Business Support		110,000	
Wiltshire Council Revenue Reserves		1,550,004	1,514,203	

South Wiltshire recovery income and expenditure

Funding from Central Government (Actual spend to Oct 18, commitments Nov 18)

Detail / Funding	Work Stream	Total Funding	Actual, Committed and Pipeline Spend	Details
Response and Recovery	WC Response and Recovery Costs	1,220,987	1,220,987	Keeping sites safe - barriers, security, deep cleans Communications - community meetings, radio adverts, internet updates, adverts and marketing Housing support - moving those impacted Staff - long term recovery team
Payers Business Support	Business Rate Relief	1,494,500	271,034	Business rate relief awarded to 63 businesses
	Business Support and Events		1,009,444	Support business impacted by incident, awarded 81 businesses with revenue support grants
	Business Support		99,895	Business support grants, capital awarded to 30 companies
Parking	Car Parking and Park and Ride	570,000	570,000	July - Dec
Central Government & SWLEP Funding awarded to WC		3,285,487	3,171,359	
Profile and Promotion		200,000	200,000	100,000 GREAT content promoting Salisbury
				100,000 DEF funding, Visit Wiltshire led
Profile and Promotion		300,000	300,000	To boost vital tourism industry in the region
Central Government Funding awarded to Visit Wiltshire		500,000	500,000	

South Wiltshire moving forward

- Zizzis reopened November 2018
- The Mill revamp is underway
- Successful Christmas market and ice rink with 44 chalets
- Free after 3pm parking in Wiltshire Council-operated car parks in Salisbury and Amesbury extended to Tuesday 23 April 2019. Sunday free in all car parks
- OVO Energy Tour Series cycle tour returns to Salisbury in May
- National Armed Forces Day 2019 (June 28 – 30)



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Long Term Economic Recovery plan and initiatives :

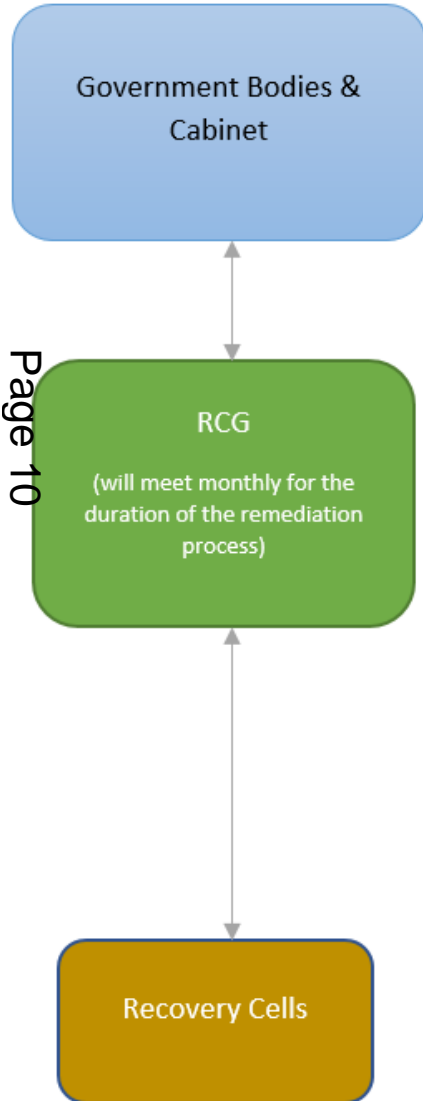
- Masterplan for Salisbury city centre
- Tourism campaign and positioning working with Visit England
- Cultural Strategy
- Future plan for The Maltings – application sent
- Future Boscombe and Porton science park developments
- Cathedral Masterplan and 800th anniversary
- Supporting Amesbury Town centre
- Supporting Amesbury History Centre
- Redevelopment of college campus



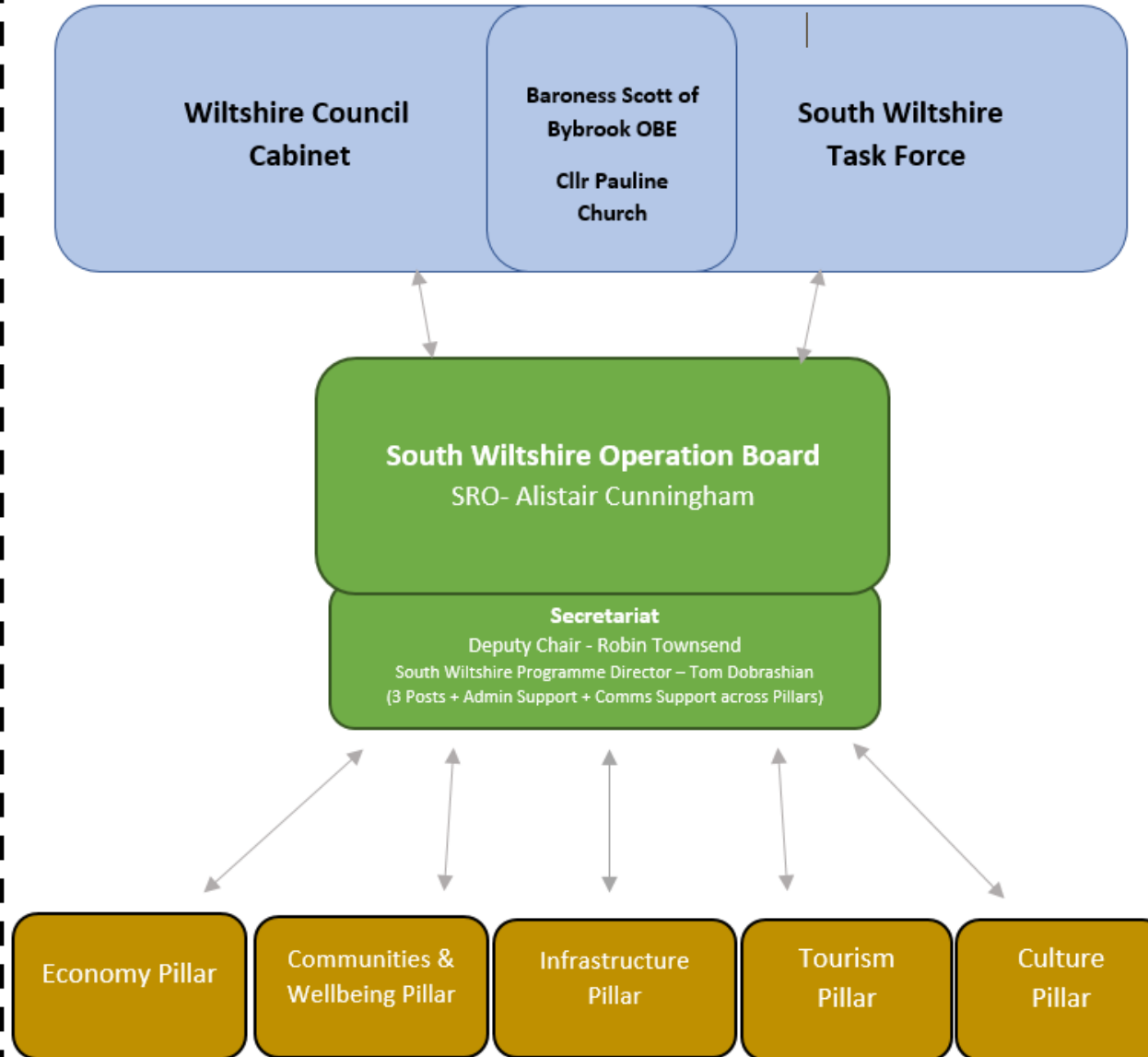
South Wiltshire Economic Recovery – Long Term

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Current LRF Governance Structure



South Wiltshire Economic Recovery Governance



South Wiltshire Task Force (Strategic)

Government – John Glen, MP for Salisbury
 Wiltshire Council -Baroness Scott of Bybrook OBE
 Wiltshire Council – Cllr Pauline Church
 SRO of S. Wilts RCG – Alistair Cunningham
 Salisbury City Council – Cllr Jo Broom (Interim Leader)
 Amesbury Town Council – Cllr M Strange
 CLoG– Tony Bray
 LEP- John Mortimer
 Visit Wiltshire – Peter Wragg
 Salisbury Cathedral – Nicholas Papadopoulos
 Strategic Business Partners (QinetiQ; DSTL; etc)

South Wiltshire Operation Board (Programme)

Wiltshire Council – Alistair Cunningham – SRO
 Wiltshire Council – Robin Townsend – Deputy SRO
 Salisbury City Council – Annie Child (City Clerk)
 Amesbury Town Council Clerk – Wendy Brown
 Cities and Local Growth Unit – Karen Leigh (Beis)
 Chair of Economy Pillar – Paddy Bradley (LEP)
 Chair of Communities & Wellbeing Pillar-Tracy Daszkiewicz (WC)
 Chair of Infrastructure Pillar – Parvis Khansari (wc)
 Chair of Tourism – David Andrews (Visit Wiltshire)
 Chair of Culture Pillar – Sebastian Warrack (Wiltshire Creative)
 Programme Director – Tom Dobrashian (wc)

Pillar Membership (Delivery & Workstreams)

Stakeholders
 Local Agencies
 Businesses
 VCSE
 Cathedral
 Cultural & Tourism Organisations